BPR RICO Equipment, Inc.

RICO EQUIPMENT KNOWS NO LIMITS WHEN IT COMES TO STRADDLE TRUCKS

FOR IMMEDIATE RELEASE

(October 29, 2008 – Medina, Ohio) Whether you know them as straddle trucks, pallet stackers, reach trucks, or high lifts, RICO Equipment has the market cornered on these versatile lift trucks to innovatively solve problems that material handlers face everyday.

The walkie style pallet stacker is the most commonly used of all electric powered pallet stackers. Pallet stackers are similar in design and function to counterbalance lift trucks but have many additional functions and advantages.

Rico Equipment is a custom lift truck manufacturer and engineers their trucks exactly to the end-users application. RICO has taken this simple style pallet stacker and created some of the most unique and innovative lift trucks in the world today to meet the demanding and ever-changing needs of their customers.

Rico has taken this straddle style lift truck and maximized its efficiency and capabilities by designing many different models. The EX explosion proof version is trusted by users in hazardous environments. Rico's fork-over version effectively allows users to handle loads where outriggers will interfere with their application. RICO's reach truck will handle demanding loads and allow the operator to extend the load away from the operator for storage and handling efficiency. The counterbalance style walkie lift truck will solve user problems where outriggers are in issue as well as heavy duty loads. RICO is also the leading manufacturer of automated guided pallet stackers allowing material handling functions in a true "lights out" application. Walkie/Rider and Rider versions of these trucks also solve the speed and space restriction issues that many end-users encounter.

RICO has proven the limitless possibilities of this lift truck by developing a wide variety to handle many different markets and applications. With the ability to handle loads of 1000 lbs to 125,000 lbs and lift heights up to 50 feet, RICO Equipment is a true innovator in the pallet stacker manufacturing arena.

About RICO: Rico Equipment is proud to be fabricators of the world's finest specialty lift trucks. With over 125 years of experience, RICO has pioneered the design, development and manufacture of specialized lift trucks with capacities ranging from 3,000 to 400,000 lbs. RICO's capabilities and diverse customer base includes the industrial, military, and commercial markets. For more information contact Patrick Richardson at (330) 723-4050 ext. 214 or visit www.RicoEquipment.com.

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