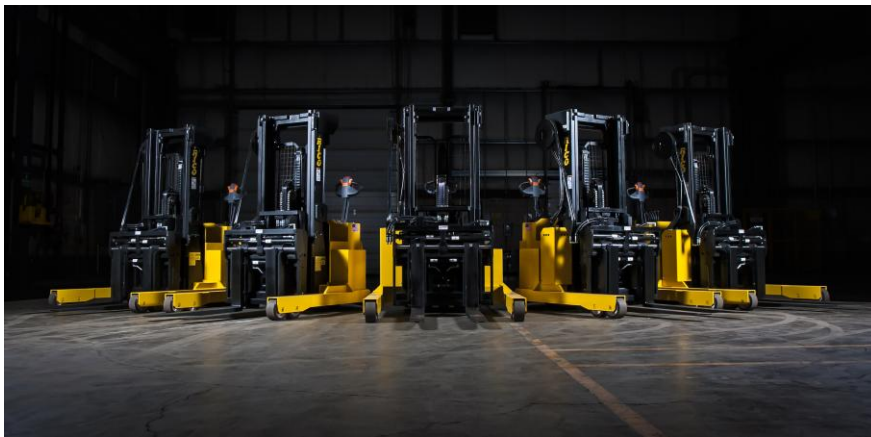


RICO AWARDED 7 TRUCK FLEET REPLACEMENT ORDER

FOR IMMEDIATE RELEASE

(July 24, 2013 – Medina, Ohio) RICO Manufacturing has been selected again to build 7 additional WR-60 Heavy Duty Walkie Reach Trucks to a world-renowned manufacturer of aluminum and aluminum based products. RICO has produced a robust reach truck that can sustain the rigors of an aircraft engine and industrial gas turbine manufacturing facility in Dover, NJ.



These trucks have been purchased to replace pre-existing Rico vehicles within the complex. They are considered a material-handling workhorse for heavy manufacturing operations. The WR-60 has the capability to extend and move any load weighing up to 6,000 lbs. Each vehicle is designed with a manual spool valve for infinitely variable operations. They also include a heavy-duty electric disk brake system to ensure complete control of the truck and the load. Rico's ergonomic hand controls, emergency reverse switch and handle brakes ensure comfortable and safe operation consistently for the operator.

The reach trucks are a culmination of a year-long project headed by Rico and Modern Handling Equipment. Gregg Deones, Sales Representative for **Modern Handling Equipment Co.**, partnered with Rico and the aluminum parts manufacturer to develop a vehicle that was suited for their various applications and that could withstand all operating conditions. Gregg noted that, *"RICO builds a robust vehicle that has lasted in an extreme environment. Rico's post-sale warranty and parts support is second to none."*

Rico Manufacturing is proud to be fabricators of the world's finest specialty lift trucks. With over 125 years of experience, RICO has pioneered the design, development and manufacture of specialized lift trucks with capacities ranging from 3,000 to 400,000 lbs. RICO's diverse customer base includes the industrial, military and commercial markets. For more information contact Alexa Engist (330) 723-4050 ext. 200 or visit www.RicoEquipment.com